

Flexo Design Information

Macintosh Software Supported

5/11

CS5, Adobe Illustrator (Preferred)

InDesign, Adobe Photoshop (usually for placed images, rather than complete label files)

PC Files are accepted.

** If you use any other software please consult your customer service or sales representative to verify compatibility. We will do our best to accommodate your needs.

File Transfer

CD/DVD

Most other removable media

FTP – visit www.rclabel.com and select 'Links and Tools' to upload files

Email attachments to lisah@rclabel.com

**Include a complete directory listing, all label files, all support files, and fonts. Please delete any unnecessary files to avoid confusion. Please fax or mail hardcopy output when sending digital files.

Placed Images and Text

Please include placed graphics and photographs on your disk. Scan resolution should be a minimum of 300 dpi at final scale. When supplying paragraphs of text, convert to curves/outline or rasterize into a bitmap format, please include original text (.txt) files.

Type Sizes and Fonts

5 pt. minimum for positive type

7 pt. minimum for reverse type

Small type (under 7 pt) should use a Sans Serif font

Avoid process or screen builds of type smaller than 12 pt, use a PMS color.

Avoid reversing type smaller than 12 pt when using of multiple colors, solids or screens.

For best results, select a font such as 'Times New Roman Bold' rather than applying 'bold' style to the standard font, Convert type to outlines, call for specific directions.

Include all screen and printer fonts with your file submission.

Image Area and Bleeds

Keep image area 1/16" from diecut, unless the design bleeds.

If design bleeds, add 1/8" bleed outside the diecut.

Color Specifications

Specify required PMS numbers on spot color artwork

Remove unused colors from palette

Print all separations before sending artwork to make sure all colors separate properly.